

swarmer

HALF A COW

CASE STUDY

About Half a Cow

Half A Cow is an online marketplace connecting local farmers direct to local consumers. They help farmers get a fair price for their hard work, while providing customers with quality fresh meat at a wholesale price. They had seen incredible growth in revenue in just 90 days when they came to us. With unprecedented demand, their marketplace platform was being launched across the country, and they were seeking capital to grow their operations across Australia.

RAISED
\$331 000*
(AUD)



INVESTORS
291



AVG.
INVESTMENT
\$1137



JAMES GILBERT, FOUNDER HALF A COW

I was thrilled with the results of my raise with Swarmer. My business was only a few months old, but had grown rapidly and I needed to move really fast to secure growth.

Swarmer helped me get my raise off the ground in under 6 weeks and guided me through every step of the process with one-to-one guidance.

As a scaling business offering a “paddock to plate” solution I really noticed the difference in growth on my own website as a result of the launch.

On top of that, it was clear to me that the Swarmer team is passionate about helping my business succeed and we had some fun along the way.

I have no hesitation in recommending Swarmer to any Founder wondering how they can secure capital to fuel their growth plans. As for me, they will be my first choice should we do another crowdfunding campaign.



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